



ST BRIGID'S GNS KILLESTER

Information on Social Media Expected Use

St. Brigid's GNS recognises that access to Digital Learning and Information and Communication Technology (ICT) gives our students enhanced opportunities to learn, engage, communicate and develop skills that will prepare them for many aspects of life.

Photographs / Videos

St. Brigid's GNS uses Instagram and the school website to celebrate the success stories and great achievements of our students. We use photographs/video/other multimedia to complement text content on the post.

Photographs of the children will only be displayed online through our various platforms with explicit consent from parents/guardians through permission on Aladdin Connect at the start of each year (released at the end of preceding academic year in June).

Including: **Instagram**, Flickr, Vimeo, Seesaw, Canva, Newsletter, Twitter, Blogspot

Not including: Facebook & TikTok

Photographs/videos will be treated as personal data under legislation (see below). Children will not be named. Should their full name be used at any stage, verbal permission will be sought by parents/guardians. No child shall be photographed and named under that photograph specifically if they are the only student photographed.

Legislation:

The school will provide information on the following legislation relating to use of the Internet which teachers, students and parents should familiarise themselves with:

- Data Protection Acts 1988 to 2018 and General Data Protection Regulations (GDPR)
- Copyright and Related Rights Act 2000
- Child Trafficking and Pornography Act 1998 and Criminal Law (Sexual Offences) Act 2017 Children First Act 2015
- Harassment, Harmful Communications and Related Offences Act 2020 (Coco's Law)
- Criminal Damage Act 1991

Editorial Rights

The ICT team at St Brigid's GNS have editorial rights over the school website and Instagram. Students will not have access to relevant passwords.

The school teachers choose and modify all social media followers/followings. There are no full name references on Instagram and a descriptive or conversational but formal tone is followed. We have set out interaction and reply procedures for parents and the community on Instagram.

These are as follows:

- We will not follow parents back, once they have followed the school, but we do not seek them out on the site.
- Comments on Instagram posts are turned off.
- The tone of all interactions is conversational and could be described as 'classroom style' language.
- We do not follow or reply to students on Instagram.
- The staff and teachers of St. Brigid's commit to not using the online platforms or school accounts for the expression of personal views.

Permission

Permission will be sought at the beginning of each school year* through Aladdin Connect for photos/videos/audios/classwork of students to be used and shared digitally on the website and on social media (including Instagram). In giving consent, parents will automatically agree to adhering to all rules and protocols as stated in this document.

**Permissions may be released at the end of a school year (June) in organising consent for the upcoming academic year.*